

## 2022-2023 ADVERTISING CONTRACT

Name of Advertiser \_\_\_\_\_

Contact Name \_\_\_\_\_

Mailing Address \_\_\_\_\_

Phone \_\_\_\_\_ Email \_\_\_\_\_

### Ad Ordering Chart: Put a check by your chosen Ad size(s)

	<b>\$300 - Business Card</b> Bonus: 1 ticket voucher (up to a \$26 value)
	<b>\$450 - Quarter Page</b> Bonus: 2 ticket vouchers (up to a \$52 value)
	<b>\$675 - Half Page</b> Bonus: 3 ticket vouchers (up to a \$78 value)
	<b>\$1,000 - Full Page</b> (Free to a concert sponsor with donation of \$5,000 for their sponsored concert) Bonus: 4 ticket vouchers (up to a \$104 value)

#### 2022-2023 Concert Season

**Best of MCE through 40 Years**  
 October 15, 2022

**Carols and Bells**  
 December 3, 2022

**HARMONY SWEEPSTAKES**  
 March 11, 2023

**Mozart's Requiem**  
 April 15, 2023

**The Golden Age of Broadway (50's - 70's)**  
 June 17, 2023

Total Payment Enclosed \$ \_\_\_\_\_

**Deadline** for Ad in October Concert Program is **SEPTEMBER 10, 2022**

Email your **print ready Ad** (see Ad Spec Sheet) to [masterworkschoral@gmail.com](mailto:masterworkschoral@gmail.com)

### Signatures

Advertiser Representative \_\_\_\_\_ Date \_\_\_\_\_

MCE Representative \_\_\_\_\_ Date \_\_\_\_\_

### Important:

- Please match our ad specifications and provide print-ready files in PDF format. Be sure all images, graphics and fonts are embedded in your PDF.
- If you need ad assistance, our graphic designer is available to answer your questions or create a professional ad for you. Contact Jill Carter at [jill@jillcarterdesign.com](mailto:jill@jillcarterdesign.com).

Questions about advertising with MCE? Contact Ana Martin at (360) 570-3453.

## Ad Spec Sheet

The diagram illustrates the dimensions for three types of advertisements. A grey box at the top left contains the text: "Masterworks Choral Ensemble 2022-2023 Program size: 7" x 8.5"". Below this, a list of ad sizes is provided: "Ad Sizes (width x height): Business card = 3.125" x 1.8125", Quarter page = 3.125" x 3.875", Half page = 6.5" x 3.875", and Full page = 6.5" x 8"". To the right of this list, a black rectangle represents a "Quarter page" with dimensions "3 1/8 x 3 7/8". Below the list, another black rectangle represents a "Business card" with dimensions "3 1/8 x 1 13/16". At the bottom, a large black rectangle represents a "Half page" with dimensions "6 1/2 x 3 7/8".

Masterworks Choral Ensemble  
2022-2023 Program size: 7" x 8.5"

**Ad Sizes (width x height):**  
Business card = 3.125" x 1.8125"  
Quarter page = 3.125" x 3.875"  
Half page = 6.5" x 3.875"  
Full page = 6.5" x 8"

**Business card**  
3 1/8 x 1 13/16

**Quarter page**  
3 1/8 x 3 7/8

**Half page**  
6 1/2 x 3 7/8

Please match our ad specifications and provide print-ready files in PDF format. Be sure all images, graphics and fonts are embedded in your PDF.

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