

Ad Spec Sheet

The diagram illustrates the dimensions for three types of advertisements. At the top left, a grey box contains the text: "Masterworks Choral Ensemble 2022-2023 Program size: 7" x 8.5"". Below this, a list of ad sizes is provided: "Ad Sizes (width x height): Business card = 3.125" x 1.8125", Quarter page = 3.125" x 3.875", Half page = 6.5" x 3.875", and Full page = 6.5" x 8"". To the right of this list is a large black rectangle representing a quarter page, with the text "Quarter page 3 1/8 x 3 7/8" centered inside. Below the list and the quarter page rectangle is a smaller black rectangle representing a business card, with the text "Business card 3 1/8 x 1 13/16" centered inside. At the bottom of the diagram is a large black rectangle representing a half page, with the text "Half page 6 1/2 x 3 7/8" centered inside.

Masterworks Choral Ensemble
2022-2023 Program size: 7" x 8.5"

Ad Sizes (width x height):
Business card = 3.125" x 1.8125"
Quarter page = 3.125" x 3.875"
Half page = 6.5" x 3.875"
Full page = 6.5" x 8"

Business card
3 1/8 x 1 13/16

Quarter page
3 1/8 x 3 7/8

Half page
6 1/2 x 3 7/8

Please match our ad specifications and provide print-ready files in PDF format. Be sure all images, graphics and fonts are embedded in your PDF.

If you need ad assistance, our graphic designer is available to answer your questions or create a professional ad for you. Contact Jill Carter at jill@jillcarterdesign.com.
Questions about advertising with MCE? Contact Victoria Montrose, Business Manager, at (360) 491-3305.